



Launching The Tree of Life collection to support The Chopra Foundation

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HEALTHWIREFM →
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WASHINGTON, May 3, 2017 /PRNewswire-USNewswire/ -- To support Deepak Chopra's scientific research in preventative healthcare, HEALTHWIREFM's Martine Dubin launches the Tree of Life, a collection of malas and prayerbeads created by Blessings-in-Disguise's Melissa Rovner, and a campaign that includes Moby's music and Johanna Ortiz wardrobe.

In many of the NEWSWIREFM & HEALTHWIREFM original series, Deepak Chopra features a variety of scientists, doctors and Nobel laureates with their work, so Martine Dubin felt it was timely to launch a campaign supporting Deepak's own academic studies around health & wellness. A creative initiative that is also meaningful to our viewers worldwide.

The Tree of Life collection includes crystals, precious stones, such as Rubies, Sapphires, donating \$22 of each sold piece to The Chopra Foundation.

Especially for the viewers & fans of HEALTHWIREFM and NEWSWIREFM, this collection is now exclusively available on both networks, with mobile and online global access.

ABOUT HEALTHWIREFM & NEWSWIREFM Operating over decade, with millions of views by a fan base across 200+ countries, HEALTHWIREFM & NEWSWIREFM are the only networks in digital media to broadcast all shows to every country in the world, while also syndicating to SiriusXM, CNBC Afrika, CuriosityStream, Sonifi, and our 24/7 channel in the Cleveland Clinic.

ABOUT MARTINE DUBIN Martine is the founder of NEWSWIREFM & HEALTHWIREFM and the creative director behind all original series on both networks. She also produced shows/ movies with The Zanuck Company, Lincoln Center, Hubert Burda's DLD, Discovery Communications John Hendricks, NATO, and Ashoka.

ABOUT DEEPAK CHOPRA Dubbed "The top 100 heroes and icons of the century" by Time, Chopra is a global leader in research around science, consciousness and healthcare, the author of 75+ books and

22 NY Times bestsellers.

ABOUT THE CHOPRA FOUNDATION Founded by Deepak Chopra, the mission of the Chopra Foundation is to advance the cause of mind/body spiritual healing, education, and research through fund raising for selected projects.

ABOUT BLESSINGS IN DISGUISE Founded by Melissa Rovner, Blessings in Disguise is a jewelry brand of handcrafted high quality stones with antique and treasured pieces, that represents culture, history and tradition. Blessings in Disguise designs are found throughout the USA and Europe in select stores.

ABOUT MOBY Moby has sold 20+ million albums, produced music for artists incl. Michael Jackson, David Bowie, Daft Punk, Britney Spears, Public Enemy, Guns N' Roses, Metallica, and produced soundtracks incl. Jason Bourne series, James Bond's Tomorrow Never Dies.

ABOUT JOHANNA ORTIZ Recognized by the major fashion press & editors, Johanna is the fashion ambassador for Colombia, placing a strong priority in working with indigenous communities and women who are head of households.

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