

**NOVEMBER 2016** Originally launched in 2012, NEWSWIRE.FM releases the 5<sup>th</sup> year of Philanthrocapitalism at Nasdaq Marketsite on Times Square in New York City. Now at 90+ shows, Matthew Bishop continues to feature the most imminent thought leaders who move & inspire our global communities with their innovative views around leadership, strategy & innovation. From **Badgley Mischka, Icebreaker** founder **Jeremy Moon**, **Danone** CEO **Emmanuel Faber**, **TheMuse.com** founder & CEO **Kathryn Minshew**, or **Shutterstock** founder & CEO **Jon Oringer**, each episode tells a story on how these incredible minds turned their ideas into a new reality.

An updated look & graphics package, the Martine Dubin Company continues to create the series with original music by Dennis White, and a syndication network that now expands from PBS, SiriusXM, 1.3 million hotel rooms, our own 24/7 channel within the Cleveland Clinic to CNBC Afrika.

**Martine Dubin** *I'm excited to share good, inspiring stories of success through NEWSWIRE.FM's Philanthrocapitalism, and feel grateful to impart its new season with the guests of different industries today, who share the same goal: elevate responsible and charitable businesses.*

*I'm excited about the 2016 season of Philanthrocapitalism* **Matthew Bishop** *We broadcast inspirations from influential entrepreneurs who believe and practice social change. This is such a helpful tool to inform future business leaders on the complementary of being successful and giving back.*

**MATTHEW BISHOP** (The Economist) is an award-winning journalist. His roles at The Economist have included Business Editor, Wall Street Editor, Globalization Editor and New York Bureau Chief. He is the author of several books, including *Philanthrocapitalism: How Giving Can Save the World* (described as "important" by President Bill Clinton); *The Road From Ruin: In Gold We Trust? The Future of Money In An Age Of Uncertainty*, and his *Economics: An A-Z Guide*. He was a member of the World Economic Forum's Global Agenda Council on Global Governance, the Official Report author of the G8 Taskforce on Social Impact Investment and a member of the Advisors Group of the UN International Year of Microcredit. He co-founded and advises the #givingtuesday campaign and the Social Progress Index.

**MARTINE DUBIN** is a media entrepreneur. She is the vision behind multiple original productions and passionate about redefining media by means of producing honest and relevant content that contains no hidden agendas. Her company has also created original series with NYC's Lincoln Center Institute, Hubert Burda Media, John Hendricks' CuriosityStream.com, NATO and Ashoka Foundation. Martine is in addition the founder of the digital broadcast networks NEWSWIRE.FM & HEALTHWIRE.FM

**NASDAQ MARKETSITE** tower and broadcast studios located on Times Square, NYC, host the Nasdaq opening & closing bell ceremonies, over 175 live television broadcasts, as well as the 3,600 companies that list on the Nasdaq Stock Exchange.

**NEWSWIRE.FM** is a digital broadcast network reaching viewers across 200+ countries, 8300+ cities, connecting the world with the most exciting news-makers around business & trade, health & wellness, love & relationships, imagination & creativity, science & consciousness.

**MEDIA CONTACT** [PRESS@NEWSWIRE.FM](mailto:PRESS@NEWSWIRE.FM)